**W05 – Elevator Pitch**

How important is technology to your daily life? How critical is your capacity to think deeply about what you do with it? These two indispensable factors of life are combined in a one-place-to-go website: Philosoform. This website introduces you to the greatest thinkers of all times and shows you that your thoughts are not distant from theirs. Through a series of interactive content and a unique approach to experience, you are about to learn more about your own life than you ever had before!

* **Feedback 1:** It has been mentioned that this is a creative initiative to renovate general interest in philosophy. It was also shared that the website would be more compelling if it worked as a forum that allowed different users to communicate about various topics.
* **Feedback 2:** Another individual mentioned that it would be of extreme importance to synthetize the content and present it in an easy and common-understanding manner.
* **Feedback 3:** A third participant emphasized the necessity for good visuals to the website. The visual structure of the website will, on a large scale, entice the user to stay and spend more time interacting with its content.
* **Feedback 4:** Lastly, one final person’s insights pointed out a component that could be added to the website, which would be a section with curiosities about each philosopher.